



Quiet and Comfy

Hudson Insulation is using Johns Manville fiberglass batts in a new multifamily project in New Jersey to keep residents comfortable and insulated from the sounds of their neighbors.

A neighborhood revitalization project in the Pompton Lakes, New Jersey, area includes a brand-new multifamily housing building with multiple floors and a parking garage.

Keeping that building warm and giving residents privacy from neighboring apartments is Johns Manville fiberglass insulation. In a multifamily setting, insulation not only provides these benefits, but also helps residents save on utility bills, reduces the transfer of unwanted sounds from one unit to another, and can help with moisture and air control when it comes to mold concerns.

Although new, the apartment building is in an established neighborhood. Anthony Colantone, co-owner of Hudson Insulation, said the area is somewhat rural but "becoming more urban."

"It's a small town, has that small town feel, and is being revitalized," he said.

The building is at least 200,000 square feet, with five floors including a garage. The entire building is insulated with Johns Manville fiberglass batts, about 90% of them unfaced and 10% kraft-faced. All exterior walls, interior walls and ceilings are insulated.

PRODUCT

Fiberglass batts

LOCATION

Pompton Lakes, New Jersey

INSTALLER

Hudson Insulation





"We do a lot of full cavity ceilings here instead of having to put in sprinkler systems for fire protection," Colantone explained.

JM unfaced fiberglass batts are considered noncombustible according to ASTM E136 standards, and are NFPA 13 compliant to provide passive fire protection in multifamily homes in lieu of sprinklers for when installed in concealed horizontal floor-ceiling cavities.

Besides fire protection, the insulation also provides excellent sound control, reducing transmission of sound through exterior and interior walls, as well as floor and ceiling assemblies.

Hudson Insulation installed R-38 batts in the ceilings and exterior walls and R-21 value batts in the interior walls, insulating the building from cold winters and hot summers in New Jersey.

"On a project this size, fiberglass is definitely our go-to," Colantone said. "We have a strong relationship with JM, especially in the past few years. And I like that the price is super competitive."



"Aesthetically it's a nice install – customers like the way it looks, and the way it performs."

Colantone said the entire job will take eight to nine trailers of product, with installation finishing up in Q4 of 2025.

About Hudson Insulation

Colantone was working for Hudson Insulation when the owner decided to sell, so Colantone and his partners purchased the company in 2023. Based in Elizabeth, New Jersey, Hudson Insulation works on everything from renovations to commercial new builds. He said there's no job too big or too small for Hudson to consider.

For JM customer support or technical assistance, call 1-800-644-4013.



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